

LMS Product-Market

Name	Website	Product-Category	Focus	Tagline	VALUE PROPOSITION (sum of promises / benefits offered; including functional, emotional and self-expressive)	WHAT THEY DO (Frame-of-reference: from the audience perspective, what is the biggest challenge they solve for user? sometimes distilled)	HOW THEY DO IT (the defining thing(s) that the service, product or platform does <u>Differently & Better</u> than anyone else; the "how" that makes them who they are)	WHY THEY DO IT (the greater purpose, why they do what they do, sometimes lumped into a mission or vision statement)	REASONS-TO-BELIEVE ... the proof in the pudding, the measurable or intangible results that prove their promise or value propositions in their market	WHO: (who is the greater target audience, who are the bulls-eye audience, who did they make it for)
Nudge Coach	https://nudgecoach.com/	yes		Scale your impact	<ul style="list-style-type: none"> Scale your impact Get out of your inbox, and off of that online course platform Stop chasing client messages all over the internet Take all the noise of social media out of your coaching group Accountability is key, spreadsheets are 	<ul style="list-style-type: none"> create your own coaching app tracking goals cards messages goals sequences groups 	Manage clients and track progress in one place with \			
my Quest	https://www.myquest.co/									
Learn Upon	https://www.learnupon.com/	LMS	One centralized solution for anytime anywhere learning	We power better training experiences	<ul style="list-style-type: none"> we're on a mission to revolutionize corporate learning. helping businesses around the world unlock learning as their number one competitive advantage. 	learning management system — One powerful solution to manage, deliver, and track your training				
Absorb LMS	https://www.absorblms.com/									
Fidelis Education	https://www.fideliseducation.com/	LMS / LRM	A Student Success Platform Software for coordinating all of your student success support services.	Purpose. People. Pathways.	A central and scalable repository for learning and engagement.	Fidelis LRM <ul style="list-style-type: none"> streamline student support increase program engagement personalize the student experience browser based for easy implement student-centred technology improves completion and retention rates successful students integration positive impact student lifecycle 				

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Up Coach	https://upcoach.com/	Coaching LMS + CRM	"upcoach solves all the pain points that I had running group coaching programs"	The platform to scale your group, cohort, or 1-on-1 coaching — Build group coaching programs with agendas, goals, worksheets, community, and client management in one place	<ul style="list-style-type: none"> Easily Build Customized Coaching Programs That Transform Clients Lives (Create to-do's or tasks, Track & Develop Habits, Create Program Templates, Create Program Templates) Manage All of Your Clients or Groups In A Single Place (Build & Support Your Community, Create Kanban Engagement Boards, Store Your Clients Documents) Create A Scalable System, So You're Excited To Get More Client (Have a Single Point of Contact) 	The professional coaching platform to help you deliver transformational results for your clients and team members	Courses & Training Program Builder Agendas & Meetings Accountability & Encouragement Communication Client Management	<p>We help coaches organize, systemize and scale the impact of their coaching programs so they can deliver remarkable results and keep their clients longer.</p> <p>upcoach's Mission is to help millions of people achieve their desired (their full potential) outcomes via group coaching.</p> <p>We believe in group coaching because 1-on-1 coaching is too expensive and it does not scale.</p> <p>Online programs could have been the solution, but only 8 percent of online program buyers complete and</p>	<ul style="list-style-type: none"> design, team, blog 	knowledge or coaching professional practitioners who are wanting to simplify, organize and automate / scale your business Today!
Practice Better	https://practicebetter.io/	CRM / LM	Practice management for wellness professionals	Manage your practice	<ul style="list-style-type: none"> simpler way of building a practice and managing my clients without burning myself out! Save hours spent following up with clients to schedule appointments. Manage your professional recommendations from one secure place. Automate tasks and cut down on busy work so you can focus on your clients. Secure, cloud-based practice management designed to save you time and money. easy to navigate able to generate my forms and waivers quickly My clients find it easy to use. 					
Docebo	https://www.docebo.com/	LMS	Docebo Learning Suite offers a single platform solution to support your entire learning process – from development to delivery.	"Unlock your learning culture today" ... Docebo Learning Suite: Learn. Develop. Succeed.	<ul style="list-style-type: none"> All your learning challenges, solved. Create and manage content, deliver training, and measure the business impact of your programs with Docebo's AI-based Learning Suite. "Create engaging learning content in minutes" – SHAPE product "Unlock the industry's best e-learning content" 	suite of learning, breaking down solutions as individual products within their enterprise learning line, including: Shape, Content, Learn LMS, Learning Impact, Learning Impact, Flow	<ul style="list-style-type: none"> The AI-powered LMS built for enterprise (Learn LMS) Get AI-based learning content in minutes (Shape Product) Content for today's needs and tomorrow's opportunities (Content Product) Measure the effectiveness of learning (Learning Impact product) Prove your learning programs power your business (Learning Analytics product) 	<ul style="list-style-type: none"> It's our responsibility to build products that will help people succeed It started with an idea to create a learning technology that would make a real impact We have, and always will be, dedicated to building products that help people during a challenging transition towards a better, technology-driven world. 	<ul style="list-style-type: none"> customer stories learning culture magazine webinars white papers docebo university community onboarding program support broad product line awards and industry recognition customers: AWS, Thomson Reuters, TO BlueJays, OpenTable, IGA-CocaCola, Insturture 	<ul style="list-style-type: none"> customers: AWS, Thomson Reuters, TO BlueJays, OpenTable, IGA-CocaCola, Insturture, USA Rugby, Lazboy, netflix, wrike
Odoo	https://www.odoo.com/	LMS	open source lms	all in one	free	...				